
PROFILE



Partner, Corporate and Commercial
Tilleke & Gibbins, Bangkok, Thailand
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Qualifications

LLM, University of Glasgow
LLB, Thammasat University

Language

English and Thai

NOPPARAT LALITKOMON

ABOUT NOPPARAT

Nopparat Lalitkomon is a partner in Tilleke & Gibbins' corporate and commercial group, leading the firm's data privacy and cybersecurity practice in Thailand and Vietnam. His expertise in technology, media, and telecommunications has earned him recognition as an "Associate to Watch" by Chambers Asia-Pacific and a "Rising Star" by The Legal 500 Asia-Pacific.

Nopparat is a trusted advisor to domestic and multinational companies alike, advising clients across industries on a wide range of tech-focused matters in Southeast Asia, including cybersecurity, data protection, digital assets, e-commerce, e-payments, e-transactions, fintech, gaming, and insurtech. Nopparat also advises clients on general corporate and commercial matters, including banking, direct marketing, foreign direct investment, investment incentives, labor and employment, M&As and joint ventures, and tax.

Nopparat graduated with an LLB from Thammasat University and an LLM in International Competition Law and Policy from the University of Glasgow. He is a member of the Thai Bar Association, holds a notarial services certificate, and is fluent in Thai and English.

EXPERIENCE

- Engaged by numerous leading local, regional, and global companies to provide data mapping, gap analyses, and training sessions; prepare data-related documentation (e.g., privacy policies, consent forms, data transfer agreements, and data breach guidelines and notifications, among others); and advise on regulations and liabilities under Thailand's PDPA.

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- Selected by Delivery Hero to provide regulatory advice on the operation of the foodpanda platform in compliance with employment law, personal data protection law, and others. We also advised on corporate structuring and licensing requirements in relation to the launching of new business schemes that the client would propose to Thai restaurant operators.
 - Advised Healy World GmbH, an affiliate of the internationally operating multinational group under Healy International AG, to provide an in-depth legal analysis addressing the legislative framework regulating direct-selling business operations for their proposed entry into the Thai market.
 - Advised a world-leading technology company on the regulatory framework applicable to the proposed launch of various innovative tech-space offerings in the Thai market, including extensive advice on OTT licensing and regulatory requirements, data protection, media and content restrictions, sensitive content and information, and restrictions for foreign businesses.
 - Engaged to advise one of the world's largest e-commerce and technology companies on the local requirements for direct marketing in Thailand and the planned launch of a comprehensive demand-side platform for Thai vendors interested in advertising their products.
 - Advised a Chinese multinational technology company on the proposed operation of a data centre and provision of cloud and artificial intelligence products/services in Thailand.

ACCOLADES

Chambers Asia Pacific

Technology, Media, Telecoms (TMT) 2024 – Up and Coming

- *"Nopparat is very responsive, knowledgeable and able to coordinate advice across multiple areas of local law, as well as multi-jurisdictional legal issues."*

The Legal 500 Asia Pacific

TMT 2024 – Rising Star for 2 consecutive years