

## PROGRAMME (Singapore Time)

2.00 pm	Registration
2.30 pm	<div> <div>  </div> <div> <p><b>Lim Chong Kin</b> </p> <p>Managing Director, Corporate &amp; Finance Head, Telecommunications, Media &amp; Tech Co-Head, Data Protection, Privacy &amp; Cybersecurity, Co-Head, Competition Law &amp; Regulatory, Drew &amp; Napier LLC</p> </div> </div> <p><b>Welcome and Introduction</b></p>
2.40 pm	<p><b>Global Cross-Border Privacy Rules System and Singapore's New Data Protection Trust Mark Standard</b></p> <p>With the launch of the Global Cross-Border Privacy Rules (CBPR) Forum's certifications in June 2025, there is now a "global" system that aims to facilitate cross-border transfers of personal data, even if it is still early days for the new system. Building on the earlier APEC CBPR System, the Global CBPR System seeks to update the APEC framework and make it available globally.</p> <p>In Singapore, assessment for the APEC CBPR is done together with the assessment for Singapore's Data Protection Trust Mark (DPTM). However, the DPTM itself is undergoing changes with the launch of a new Singapore standard for the DPTM.</p> <p>Join our David N. Alfred, who was involved in developing the new Singapore standard for the DPTM, as he discusses these developments and the potential impact and opportunities for companies to streamline their compliance efforts for data protection and cross-border data transfers.</p> <p><i>Speaker</i></p> <div>  </div> <p><b>David N. Alfred</b> </p> <p>Director, Corporate &amp; Finance Co-Head, Data Protection, Privacy &amp; Cybersecurity, Co-Head and Programme Director, Drew Data Protection &amp; Cybersecurity Academy Drew &amp; Napier LLC</p>

**Global Privacy Management: ASEAN Rising**

The data regulatory landscape in Southeast Asia is shifting dramatically, with significant changes such as:

- *Malaysia's Mandatory Data Breach Notification, Appointment of a Data Protection Officer and Cross-Border Transfer requirements*, which have been fleshed out in guidelines issued this year.
- *Vietnam's Data Law*, which governs digital data (whether personal or non-personal data) and related products and services;
- *Vietnam's upcoming Personal Data Protection Law*, which is expected to replace the current Personal Data Protection Decree.

Hear from our panel of lawyers across the region, including members who have been involved in the development of their respective jurisdictions' regulatory frameworks, as they share about the critical timelines, key requirements and practical measures to ensure your organisation is prepared for these changes.

With active enforcement of data breaches expected to increase across the region, we will also provide an overview of the breach notification requirements across ASEAN and discuss how an organisation operating in the region can manage data breaches effectively.

3.00 pm

*Moderator*

**Anastasia Su-Anne Chen**   
Director, Corporate & Finance  
Drew & Napier LLC



**Irene Yong**   
Head, Tax Advisory  
Partner, Personal Data Protection &  
Privacy Laws, and  
Technology, Media & Telco  
Shearn Delamore & Co.













**Nopparat Lalitkomon**   
Partner  
Tilleke & Gibbins (Thailand)



**Waewpen Piemwichai**   
Counsel  
Tilleke & Gibbins (Vietnam)

3.40 pm

**Tea Break**

4.00 pm	<p style="text-align: center;"><b>Global Privacy Management: Perspectives Across Asia</b></p> <p>China, India, Japan, South Korea and Southeast Asia together comprise about half the world's population and the region has some of the newest data privacy laws in the world. While many of these laws share similarities with other modern data privacy laws, there are also significant differences. Policymakers and regulators in the region may face specific, and sometimes unique, local circumstances in implementing them. Businesses operating in the region are often required to adapt their regulatory responses from jurisdiction to jurisdiction even while they strive to serve their customers, investors and other stakeholders efficiently and effectively.</p> <p>This panel brings together an experienced set of legal and data privacy professionals to explore developments in data privacy laws in China, India, Japan, South Korea and Southeast Asia, as well as key topics such as data beaches and enforcement trends, managing cross-border transfers using model or standard contractual clauses, and privacy management in the region.</p> <p style="text-align: center;"><i>Moderator</i></p> <div style="text-align: center;"><p><b>David N. Alfred</b>  Director, Corporate &amp; Finance Co-Head, Data Protection, Privacy &amp; Cybersecurity, Co-Head and Programme Director, Drew Data Protection &amp; Cybersecurity Academy Drew &amp; Napier LLC</p></div> <div style="display: flex; justify-content: space-around;"><div style="text-align: center;"><p><b>Susan Ning</b>  Senior Partner King &amp; Wood Mallesons</p></div><div style="text-align: center;"><p><b>Akira Matsuda</b>  Partner Iwata Godo</p></div></div> <div style="display: flex; justify-content: space-around;"><div style="text-align: center;"><p><b>Jyotsna Jayaram</b>  Partner Trilegal</p></div><div style="text-align: center;"><p><b>Kim, Sun Hee</b>  Partner Yulchon LLC</p></div></div>
5.15 pm	End

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