

PROFILE



Partner
Intellectual Property
Technology, Media & Telecommunications
Regulatory Compliance
Personal Data Protection & Competition Laws
Shearn Delamore & Co., Kuala Lumpur, Malaysia
raghuram@shearndelamore.com
T +603 2027 2951

Qualifications
LL.B (Hons), Multimedia University, Malaysia
Advocate & Solicitor, High Court of Malaya

Language
English, Malay, Basic Mandarin

RAGHURAM SUPRAMANIAM

ABOUT RAGHURAM

Raghuram advises and represents clients in all areas of contentious and non-contentious IP work. Extending beyond prosecution and defence of clients' rights, his portfolio also covers IP asset management, IP audits and IP reviews, brand management, anti-piracy and anti-counterfeiting and domain names and cyber laws.

He has worked and appeared as lead counsel or co-counsel with senior partners of the IP Department in various IP and regulatory compliance cases at the subordinate courts, High Courts, Court of Appeal and the Federal Court. Raghuram is also one of the very few lawyers in the firm who has been involved in criminal litigation.

Over the years, he has built and secured good rapport with the Ministry of Domestic Trade and Cost of Living, the Royal Malaysian Customs and the Royal Malaysian Police, which provides him an added advantage in enforcement of clients' IP rights.

Outside IP, his experience also extends to other practice areas including E-commerce, Technology, Media, and Telecommunications, Competition and Anti-trust, Entertainment, Advertising, Sponsorship and Broadcasting, Regulatory Compliance and Government Relations, Privacy and Personal Data Protection, Consumer Protection, Price Control, Anti-Profitteering and Product Liability, and Anti-Corruption and Anti-Money Laundering.

Apart from being a member of various organisations including ASEAN IPA and MIPA, he is also part of MyIPO's Copyright-Industrial Design Task Force and has contributed towards the amendments to the Copyright and Industrial Design laws. He is also active in the IP Committee and IP Mediation Task Force of the Bar Council, and is working closely with senior members of the Bar towards the implementation of mediation for IP cases in Malaysia.

Raghuram has been invited to speak at various IP, consumer protection and domestic trade talks and has also authored or co-authored various publications, including “*Manual for the Handling of the Applications for Patents, Trademarks and Designs (Brown Book)*” by Kluwer IP Law and “*World Intellectual Property Rights and Remedies (Malaysian chapter)*” by Thomson Reuters Corp. He is The Legal 500 Asia-Pacific’s Rising Star for the years 2022 and 2023 and Managing IP Stars’ Rising Star for 2021-2023.

EXPERIENCE

Raghuram’s notable achievements and experiences include the following:

Civil Litigation

a) Patent Litigation

- i) Mah Sing Plastics Sdn. Bhd. - a landmark patent invalidation and infringement case involving a novel point of law that went up to Federal Court (resisted leave application which was later withdrawn).
- ii) Vringo - a patent infringement suit involving complex and technical issues, and was part of a global series of actions.
- iii) General Video vs Vivo – assisted the Head of Department with an ongoing patent infringement action that was part of a global series of actions.

b) Anton Piller Order

- i) Babas Nadi Sdn. Bhd. – was a trademark and copyright infringement suit involving an interlocutory injunction and Anton Piller order.
- ii) Giga Shipping – he assisted in the preparation and execution of an Anton Piller order at the one of the Defendant’s premises for the Dispute Resolution department.

c) Trademark, Copyright Infringement or Domain Name Disputes

- i) OATLY – a trademark revocation action, being the first to be decided by the IP Court under the new Trademarks Act 2019, where he single-handedly represented and won for the Plaintiff.
- ii) Wahl Clipper (Civil) – a trademark infringement and passing off case that followed suit from an enforcement action involving interlocutory applications including an O14A Rules of Court application.
- iii) BAT American Legend – an ongoing non-use trademark cancellation case involving large volumes of documents or evidence, and where the Defendant is located in Europe.
- iv) Bulgari Gerald Genta – a trademark cancellation action in which he defended the action.
- v) Hermes International – a trademark infringement and passing off suit against a notorious infringer.
- vi) PCA Architecture – involving a copyright infringement of an architect’s drawing

Criminal Litigation

- **Mead-Johnson** - A criminal case filed by MOH, in which Raghuram was a co-counsel defending the action, with an external counsel from Akberdin & Co. He was responsible for drafting the defence papers and running the case at the Magistrates’ Court and the appeal at the High Court. He was reported and featured in various Chinese dailies.
- **Wahl Clipper** - A criminal case at the Sessions Court, where Raghuram worked with the DPP and MDTCA to prosecute the infringer.

ACCOLADES

Managing IP Stars

IP Stars 2021 – 2022 - Rising Star

The Legal 500 Asia-Pacific (2021-2022)

Rising Star

APPOINTMENTS/MEMBERSHIPS

- Member, Malaysian Bar (Since 2012)
- Member, International Bar Association (IBA)
- Member, ASEAN Intellectual Property Association (ASEAN IPA) (Since 2018)
- Member, World Law Group (Since 2021)
[Public Profile: <https://www.theworldlawgroup.com/news/raghuram-supramaniam-wlg-beyond-borders-participant>]
- Member, Malaysian Intellectual Property Association (MIPA) (Since 2021)
- Member, Malaysian Intellectual Property Office (MyIPO)'s Copyright-Industrial Design Task Force (Since 2022)
- Member, Bar Council Intellectual Property Committee (Since 2022)
- Member, Bar Council IP Mediation Task Force (Since 2022)

PUBLICATIONS

- Manual for the Handling of the Applications for Patents, Trademarks and Designs (Brown Book), Kluwer IP Law (2022)
- World Intellectual Property Rights and Remedies (Malaysian chapter), Thomson Reuters Corp. (2021)
- Trademark Protection beyond borders - What it means for local businesses, Business in Action - Federation of Malaysian Manufacturers' Framework (2020)
- CorporateLiveWire Virtual Round Table - Intellectual Property (2019)
- Malaysia's Trademark Legislation Goes Under the Knife, Asia IP (2019)
- Monetising IP assets – Malaysia, Managing IP (2018)
- Doing Business in Asia (Malaysia chapter), Thomson Reuters Corp. (2016 – 2017)
- Doing Business in Asia, Thomson Reuters Corporation (2013 - 2016)
- Annotations to the Statutes of Malaysia: Trade Marks Act 1976, Trade Descriptions Act 2011, Patents Act 1983, Copyright Act 1987 and Industrial Designs Act 1996, LexisNexis Malaysia (2013)