

# **PROFILE**



Director, Corporate & Finance Drew & Napier LLC, Singapore anastasia.chen@drewnapier.com T +65 6531 4123

#### Qualifications

Senior Accredited Specialist (Data & Digital Economy Law), Singapore Academy of Law L.L.B (Hons), National University of Singapore Admitted to the Singapore Bar in May 2007

**Language** English, Chinese

## ANASTASIA SU-ANNE CHEN

#### ABOUT ANASTASIA

Anastasia is a Director with the Corporate & Finance Department in Drew & Napier.

Her key areas of practice are Technology, Media and Telecommunications (TMT), Data Protection, Privacy and Cybersecurity.

Prior to joining the firm, Anastasia was Deputy Chief Counsel to Singapore's Personal Data Protection Commission (PDPC) and Info-communications Media Development Authority (IMDA) for over 9 years. She was lead counsel for PDPC's matters, IMDA's procurement and intellectual property portfolios, as well as the legal advisor to IMDA's Data Administration Group.

Anastasia has advised on a broad range of regulatory, compliance and commercial matters, both in her role as in-house counsel as well as in private practice. Her extensive experience includes advising on the administration, application and enforcement of Singapore's Personal Data Protection Act 2012 (PDPA). A significant national project would be the amendments to the PDPA, which came into effect on 1 February 2021.

She has been recognised as a Senior Accredited Specialist in Data & Digital Economy Law by the Singapore Academy of Law.



#### **EXPERIENCE**

#### **Data Protection & Privacy**

- Development of data protection policies, data retention schedules, privacy notices.
- Outsourcing of data processing, including reviewing of data processing addendums and contractual clauses for compliance with the PDPA and MAS Outsourcing Guidelines.
- Cross-border transfers of data, including data transfer agreements.
- Data transfer impact assessments (TIA) for the potential transfer of personal data from Europe to Singapore, with reference to the European Data Protection Board's guidelines on the European Essential Guarantees for surveillance measures.
- Co-ordinating multi-jurisdictional projects including working with clients to develop their global server deployment strategy, disaster recovery management solutions, and group policies.
- · Data sharing and sale, including for cross-marketing and monetization purposes.
- Data incident management and response, including preparation of incident response plans and advising on investigations and enforcement in respect of data breaches.
- Data protection impact assessments (in respect of telemedicine platforms to whistleblowing frameworks) and review of related vendor agreements and privacy notices to address data protection risks.
- Data protection compliance and management programmes, including the conduct of data mapping exercises and the preparation of audit reports and recommendations for remediation.
- Due diligence exercises for prospective acquisitions and financing, including the preparation of diligence questionnaires and reports, as well as drafting of relevant contractual clauses in the Facility Agreements to address requirements and risks under Singapore laws.
- Regulatory compliance issues, including the interaction of the PDPA with other legislation. Data
  privacy certifications such as PDPC's Data Protection Trustmark and the Asia-Pacific Economic
  Cooperation (APEC) Cross-Border Privacy Rules and Privacy Recognition for Processors certification
  systems.
- Development, administration, enforcement, and review of the PDPA, including the amendments to the PDPA that came into effect on 1 February 2021 and related regulations and guidelines.

#### **TMT & Corporate**

- Launch of social media applications, including advising on content regulation, intellectual property and data-related issues.
- Playbook for a Generative Al company to mitigate legal risks, including risks arising from webcrawling, unlawful outputs, provision of services to regulated entities and individual consumers, as well as hosting user-generated content.
- Al Governance Addendums to vendor contracts.
- Commercial use of a large language models (chat platforms), including regulatory compliance and mitigation of potential legal risks. Regulatory issues relating to data centres.
- Use of cloud services in Singapore, including the powers of public authorities in Singapore to inspect and seize data stored on servers owned by Singapore companies or servers located in Singapore.
- Gaming development and licensing agreements.



- Acted for the producers in television and film productions including the drafting of co-production agreements, distribution agreements, cast agreements, crew agreements, and sponsorship agreements.
- · Legal opinions for errors and omission insurance.
- Artiste engagement contracts for artiste management companies.
- Advised software development, advertising, and graphic design companies on their contract for services.
- Acted for an international concert promoter in regaining its rights to a music festival in Singapore.
- Shareholder agreements and share subscription agreements.
- Advised companies in the move of their operations from foreign jurisdictions to Singapore.

#### **ACCOLADES**

#### The Legal 500 Asia Pacific

Data Protection and Cyber Security 2025 - Recommended Individual for 2 consecutive years

- "Anastasia Su-Anne Chen brings with her deep industry and regulatory experience. Her attention to detail and ability to anticipate potential legal issues is admirable and gives me confidence."
- "Anastasia Su-Anne Chen's subject matter expertise truly shines through when dealing with novel problems."

## Lexology Index (previously Who's Who Legal)

Global Guide: Data 2025 - Data Privacy & Protection - Recommended Individual

Global Guide: Data 2025 - Data Security - Recommended Individual

National Guide: Southeast Asia - Data 2024 - Recommended Individual

#### **PUBLICATIONS**

- Global Data Review (GDR) Insight Handbook Data Privacy and Cybersecurity 2024
- Lexology Panoramic (previously GTDT) Data Protection & Privacy 2026
- Global Legal Insights AI, Machine Learning & Big Data Laws and Regulations 2025 (Singapore)
- Lexology Panoramic (previously GTDT) Cybersecurity 2025
- The Legal 500 Data Protection & Cybersecurity 2025 (Singapore)
- The Legal 500 Comparative Guides Artificial Intelligence 2025
- International Comparative Legal Guides Data Protection 2025
- Year-in-Review: Personal Data Protection Commission's Decisions in 2022 [2022] PDP Digest 185
- For Art's Sake: The "Artistic or Literary Purposes" exception in the Personal Data Protection Act 2012 [2017] PDP Digest 277



## APPOINTMENTS / MEMBERSHIPS

- Senior Accredited Specialist (Data and Digital Economy Law), Singapore Academy of Law
- Member, Cybersecurity and Data Protection Committee, Law Society of Singapore
- Member, Information Technology Committee, Law Society of Singapore
- Member, Law Society of Singapore
- Member, Singapore Academy of Law

#### **CERTIFICATIONS**

· Cybersecurity for Business Leaders, University of Oxford