

PROFILE



**Associate Director, Intellectual Property
Drew & Napier LLC, Singapore**

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Qualifications

LL.B., Singapore Management University (2015)
Advocate & Solicitor of the Supreme Court of Singapore (2016)
Certified Information Privacy Professional/Asia (CIPP/A)

Language

English and Mandarin

XUAN LANG TEO

ABOUT XUAN LANG

Xuan Lang advises clients on all areas of intellectual property (IP) law, with particular expertise in trade marks, copyright, patents, designs, and domain names.

Xuan Lang has an active practice in brand protection, IP enforcement and anti-counterfeiting matters. He represents clients in proceedings before the Singapore courts and various IP tribunals. He regularly works with enforcement authorities in collaborative enforcement efforts.

Xuan Lang also specialises in IP-related transactional matters and IP portfolio management. He advises clients on the commercialisation and exploitation of IP and assists with drafting, reviewing and negotiating IP-related agreements.

On both contentious and non-contentious fronts, Xuan Lang's clients come from across business sectors. They range from multinational corporations to local small and medium-sized enterprises.

Xuan Lang's corporate and regulatory experience includes a brief stint as Assistant Chief Counsel to the Info-communications Media Development Authority (IMDA), where he also advised on the Personal Data Protection Commission's matters. He is a Certified Information Privacy Professional/Asia (CIPP/A).

Xuan Lang graduated from the Singapore Management University in 2015 and was called to the Singapore Bar in 2016. While at SMU, he received the Emeritus Professor Gerald Dworkin Prize for the Best Student in Intellectual Property Law.

EXPERIENCE

Contentious IP matters

Xuan Lang's sample matters and experience include the following:

- **Tata Sons Private Limited v Tata's Natural Alchemy, LLC [2022] SGIPOS 15.** Successfully represented Tata's Natural Alchemy, LLC in defending an opposition to its composite "TATA HARPER & device" mark brought by Tata Sons Private Limited based on its "TATA" mark.
- Succeeded in a striking out application in a trade mark infringement dispute between two television content providers.
- Acted for a telco in a trade mark infringement suit filed by an Internet content provider.
- Acted for a game development company in a copyright infringement suit.
- Acted for an educational testing organisation in UDRP proceedings.
- Represented clients in mediation proceedings in the WIPO Arbitration and Mediation Centre.
- Handling trade mark opposition, invalidation, and revocation proceedings in the Registry of Trade Marks.
- Handling patent revocation proceedings in the Registry of Patents.
- Acting for clients including luxury brands, liquor companies and electronics manufacturers in anti-counterfeiting matters with enforcement authorities.
- Acting for clients including FMCG companies, F&B service providers and hotels in passing off disputes.

Non-contentious IP matters

Xuan Lang's experience also includes the following:

- Negotiating, drafting and reviewing IP-related agreements arising from the acquisition, divestment or licensing of IP.
- Negotiating, drafting and reviewing IP-related agreements in relation to brand partnerships and research collaborations.
- Conducting IP due diligence exercises in connection with IP audits and mergers and acquisitions.
- Managing IP portfolios and advising on trade mark registration, brand strategy, and clearance matters.
- Advising clients on IP-related aspects of employment agreements, including confidentiality, ownership of employee-created IP and inventor remuneration.
- General advisory work, including reviewing advertisements and promotions, product packaging for compliance with local regulations, and advising on best practices relating to use of third party trade marks and copyright.

ACCOLADES

- Emeritus Professor Gerald Dworkin Prize for the Best Student in Intellectual Property Law (AY 2014/2015)

APPOINTMENTS/MEMBERSHIPS

- Member, Law Society of Singapore

- Member, Singapore Academy of Law
- Member, International Association of Privacy Professionals
- Member, Institute of Singapore Trade Mark Agents

PUBLICATIONS

- “The Role of Acquired Distinctiveness in the Marks-Similarity Analysis” [2020] SAL Prac 9